

At Soft-In, we build high-performance websites that bring your brand to life. Our custom web-development services combine technical expertise with creative strategy to create sites that engage, convert, and scale.

Our Custom Website Services

1. Custom Website Design & Development

Craft a unique, fully responsive website that reflects your brand identity.

- **Includes:** Custom layouts, responsive HTML/CSS, JavaScript interactions, CMS integration (WordPress/Drupal)
 - **Starting from:** PKR 50,000 – 120,000
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2. E-Commerce Solutions

Launch a secure, user-friendly online store optimized for sales.

- **Deliverables:** Product catalog setup, payment gateway integration, shopping cart, order management
 - **Starting from:** PKR 80,000 – 200,000
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3. Content Management Systems (CMS)

Empower your team to update content easily without coding.

- **Technologies:** WordPress, Drupal, Joomla, headless CMS options
 - **Includes:** Theme customization, plugin/module setup, training session
 - **Starting from:** PKR 40,000 – 90,000
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4. UI/UX & Prototyping

Design intuitive interfaces and seamless user journeys for web and mobile.

- **Deliverables:** Wireframes, high-fidelity mockups, interactive prototypes
 - **Tools:** Figma, Adobe XD, Sketch
 - **Starting from:** PKR 60,000 – 130,000
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5. SEO & Performance Optimization

Boost visibility and load speed to rank higher and keep visitors engaged.

- **Services:** Keyword research, on-page SEO, site-speed audit, image optimization, code minification
 - **Starting from:** PKR 25,000 – 70,000
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6. Website Maintenance & Support

Keep your site running smoothly with regular updates and backups.

- **Includes:** Core/plugin/theme updates, security scans, daily backups, uptime monitoring
 - **Packages:**
 - **Basic:** PKR 10,000/mo (monthly updates + backups)
 - **Premium:** PKR 20,000/mo (includes SEO checkup + priority support)
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Our Development Tech & Tools

- **Front-End:** HTML5, CSS3, JavaScript (ES6+), React, Vue.js
- **Back-End:** PHP (Laravel, Symfony), Node.js, Python (Django, Flask)
- **Databases:** MySQL, PostgreSQL, MongoDB
- **Hosting & DevOps:** AWS, DigitalOcean, Docker, CI/CD pipelines
- **Collaboration & Tracking:** Git/GitHub, Jira, Trello, Slack