

Soft-in: Your UI/UX Design Partner

At **Soft-in**, we specialize in crafting **intuitive and engaging UI/UX designs** that enhance user experiences and drive customer satisfaction. Our design solutions ensure seamless interactions, visually appealing interfaces, and optimized usability, helping your brand stand out in the digital space.

Our UI/UX Design Services

UI/UX Strategy & Research

Understand user behavior and business goals to create data-driven designs.

Includes: User Research, Competitor Analysis, UX Audits

 **Starting from:** PKR 50,000–200,000

Wireframing & Prototyping

Build structured layouts and interactive prototypes to visualize the user journey.

Tools: Figma, Adobe XD, Sketch

 **Starting from:** PKR 30,000–150,000

User Interface (UI) Design

Design visually appealing and brand-consistent interfaces for websites and apps.

Includes: Typography, Color Schemes, Design Systems

 **Starting from:** PKR 50,000–300,000

User Experience (UX) Design

Enhance usability and navigation for a seamless digital experience.

Includes: Interaction Design, Accessibility Optimization

 **Starting from:** PKR 70,000–400,000

Mobile & Web App UI Design

Create responsive and adaptive UI designs for mobile and web platforms.

Platforms: iOS, Android, Web

 **Starting from:** PKR 80,000–500,000

Usability Testing & Optimization

Contact Us : Email: contact@soft-in.net Phone: +92 3358778666 Website: www.soft-in.net

Ensure your designs meet user expectations with rigorous testing and improvements.

Includes: A/B Testing, Heatmaps, User Feedback Analysis

💰 **Starting from:** PKR 50,000–250,000

Our Design Tools & Technologies

- ✓ **UI Design:** Figma, Adobe XD, Sketch
- ✓ **Prototyping & Wireframing:** InVision, Axure, Balsamiq
- ✓ **Design Systems & Handoff:** Zeplin, Material UI, Tailwind CSS
- ✓ **Usability Testing:** Hotjar, Google Analytics, UserTesting

🚀 Ready to Elevate Your Digital Experience?

Let's create a **user-centric UI/UX design** tailored for your business!

