

Soft-in: Your Digital Growth Partner

At **Soft-in**, we specialize in result-driven **digital marketing** solutions that help businesses grow their online presence, attract customers, and increase revenue. Our expertise spans across SEO, content marketing, social media, and paid advertising to ensure your brand stands out in the competitive digital landscape.

Our Digital Marketing Services

SEO & Website Optimization

Boost your search rankings and website speed to attract organic traffic and enhance user experience.

Services: Technical SEO, On-Page & Off-Page SEO, Page Speed Optimization

Starting from: PKR 20,000–50,000

Social Media Marketing (SMM)

Engage your audience and build brand loyalty with targeted social media campaigns across major platforms.

Platforms: Facebook, Instagram, LinkedIn, Twitter, TikTok

Starting from: PKR 15,000–80,000

Pay-Per-Click (PPC) Advertising

Drive instant traffic and conversions with data-driven paid ad campaigns on search engines and social media.

Platforms: Google Ads, Facebook Ads, Instagram Ads, LinkedIn Ads

Starting from: PKR 30,000–100,000

Content Marketing & Copywriting

Create compelling content that attracts, educates, and converts your audience.

Services: Blog Writing, Website Content, Video Scripts, Ad Copy

Starting from: PKR 10,000–50,000

Email Marketing & Automation

Convert leads into customers with personalized email campaigns and automated workflows.

Platforms: Mailchimp, Sendinblue, HubSpot, ActiveCampaign

Starting from: PKR 10,000–40,000

Contact Us : Email: contact@soft-in.net Phone: +92 3358778666 Website: www.soft-in.net

E-Commerce Marketing

Maximize online sales with targeted marketing strategies for e-commerce businesses.

Services: Product Listing Optimization, Retargeting Ads, Conversion Rate Optimization

Starting from: PKR 25,000–100,000

Our Marketing Tech Stack

- ✓ **SEO Tools:** Google Analytics, Ahrefs, SEMrush, Moz
- ✓ **Ad Platforms:** Google Ads, Meta Ads, LinkedIn Ads
- ✓ **Social Media Tools:** Hootsuite, Buffer, Sprout Social
- ✓ **Email Marketing:** Mailchimp, HubSpot, ConvertKit

Ready to grow your business online? Let's create a custom digital marketing strategy for your brand! 🚀

